

MVP Launch Guide

This guide helps startup founders confidently plan and launch an MVP that's investor-ready in 4 to 6 weeks. Inside you'll find tools, timelines, and tips to go from idea to launch with clarity.

Week by Week Timeline

- Week 1, Discovery session and scoping document
- Week 2, UI prototyping and feedback loop
- Week 3 to 5, Full-stack build with authentication, database, and admin
- Week 6, QA, deployment, and optional investor documentation

MVP Feature Checklist

- User authentication
- Content or data model
- User dashboard or portal
- Admin interface
- Payment integration (if needed)
- Responsive design
- Basic analytics setup

Recommended Tech Stack

- Frontend, React or Next.js
- Backend, Supabase (PostgreSQL and Auth)
- Payments, Stripe
- Hosting, Vercel or Netlify
- Documentation, Notion or PDF

Common Pitfalls to Avoid

- Trying to build a full product instead of a lean MVP
- Scope creep due to unclear goals
- Delays from unclear feedback loops
- Over-investing in branding before product market fit
- Hiring developers before validating the core idea